CORPORATE SPONSORSHIP PACKAGE

2026 | 2027







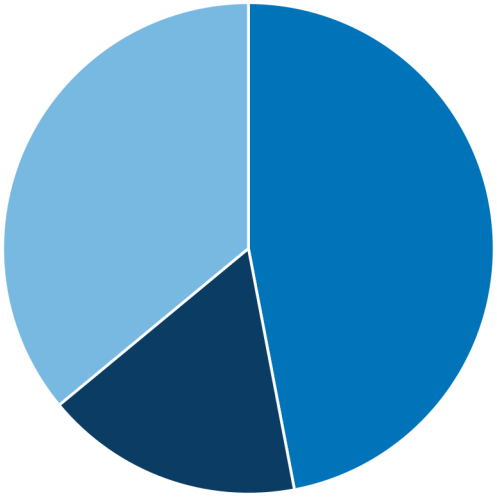
LAKESHORE ADVANTAGE

Why should you be a sponsor of a Lakeshore Advantage event?

- Gain exposure to Michigan's top business and community leaders.
- Demonstrate your brand's support of economic growth and prosperity in the community.
- Be recognized as a leader and community steward while attending events that inform and inspire.
- Stay engaged with your investor benefits.

Who attends Lakeshore Advantage events:

Founders & C-suite Leaders	36%
Senior Level Management	45%
Elected Officials & Community Leaders	19%



Attendees by industry:

Aerospace
Advanced Energy Storage
Advanced Manufacturing
Agribusiness
Automotive Automation
Computer and Electronic Product Manufacturing
Construction, Architects, Engineering & Consulting
Education
Energy & Utilities
Fabricated Metal
Product Manufacturing
Financial Services
Food Production & Processing
Furniture & Related Product Manufacturing
Healthcare
Government & Communities

ANNUAL MEETING

WINTER
02.04.2027

Estimated Guest Count: 300

The Lakeshore Advantage Annual Meeting convenes the organization's investor network and regional leaders for an afternoon of connection, celebration, and conversation. Attendees gain insight into regional impact, economic momentum, and priorities for the year ahead.

PRESENTING SPONSOR **$10,000**



- Exclusive presenting sponsor recognition
- Representative invited to provide opening remarks
- Featured logo recognition across event invitations, event program, registration materials, presentation content, and other event materials
- Opportunity to provide a branded takeaway to attendees
- Two VIP tables for sixteen (16) guests

VISIONARY AWARD SPONSOR **$6,000**



- Exclusive Visionary Award sponsor recognition
- Representative invited to present the Visionary Award
- Featured logo recognition throughout the Visionary Award experience, including the award video, event program, registration materials, and award presentation content
- Premier table for eight (8) guests

TABLE SPONSOR **$1,500**

- Sponsor recognition in event program, registration materials, presentation content, and table signage
- Premier table for eight (8) guests

LAKESHORE DEVELOPMENT CONNECTION

WINTER
2027

Estimated Guest Count: 40

This curated gathering convenes leaders from construction, development, finance, utilities, and related fields to connect and exchange insights on projects and trends impacting the Lakeshore region. Attendees gain early perspective on development opportunities and engage in meaningful conversation with peers shaping the region's growth.

PRESENTING SPONSOR **$3,000**

- Presenting sponsor recognition
- Opportunity to share thought leadership and industry expertise during the event
- Sponsor insight or quote featured in the post-event recap and shared with the Lakeshore Advantage business community
- Featured logo recognition across event promotions, invitations, communications, registration materials, and presentation content
- Three (3) event tickets

FELLOWS GATHERING

SPRING
2027

Estimated Guest Count: 80

The Lakeshore Advantage Fellows Gathering is an invitation-only strategic planning event that brings together the organization's founders, past and present board members, and major annual contributors to help shape the region's economic future.

PRESENTING SPONSOR **$5,000**

- Exclusive event sponsorship recognition
- Opportunity to host the event at your facility (subject to approval)
- Representative invited to provide opening remarks
- Featured logo recognition across event promotions, invitations, communications, registration materials, and presentation content

START GARDEN 5X5 NIGHT

SPRING 2027

Estimated Guest Count: 50

5x5 Night is a high-energy pitch competition where five local entrepreneurs present their ideas in just five minutes, competing for a $5,000 investment to help bring their vision to life. Selected through community voting, each presenter shares how they will use the funding to take their next big step, followed by networking and the announcement of the winner. Hosted at The Next Center, this event brings together innovators, business leaders, and community members to support and celebrate new ideas.

PRESENTING SPONSOR **$3,000**

- Exclusive presenting sponsor recognition
- Representative invited to provide opening remarks
- Featured logo recognition across event promotions, invitations, communications, registration materials, and presentation content

COMMUNITY BUILDER **$500**

- Sponsor recognition on event registration and presentation materials

UNLOCKING INNOVATION PANEL EVENT

SUMMER 2027

Estimated Guest Count: 40

Unlocking Innovation is a Lakeshore Advantage investor program focused on practical, real-world innovation across industries. The moderated panel brings together experienced leaders to share what is working, what has been challenging, and where they see opportunity ahead.

PRESENTING SPONSOR **$2,000**

- Exclusive presenting sponsor recognition
- Featured logo recognition across event promotions, invitations, communications, registration materials, and presentation content
- Three (3) event tickets

For additonal information on sponsorships or events:

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