

LAKESHORE REGION

# DEVELOPER DAY 2025

RESIDENTIAL +  
INDUSTRIAL SITES

**Thursday, August 7**

A fast-paced, onsite look at transformative opportunities for development in the Lakeshore region.

This fast-paced Developer Day tour will spotlight industrial and residential development opportunities in Allegan and Ottawa Counties, showcasing sites primed for growth as well as recent and ongoing developments. Attendees will gain key insights into sites in Allegan and Ottawa Counties, offering a well-rounded look at the region's potential for community and economic expansion.

Real estate developers, construction firms, and related industry professionals will leave with an understanding of the possibilities in a number of Lakeshore region communities, as well as connections with real estate development industry professionals and experts.



**LAKESHORE  
ADVANTAGE**

# LAKE SHORE REGION DEVELOPER DAY 2025

## Sponsorship Opportunities

### **PREMIER SPONSOR (1 AVAILABLE) (\$3,000)**

- Opportunity to provide brief remarks during event welcome
- Opportunity to activate during networking event
- Name, logo and sponsorship level prominently listed on event webpage with hyperlink
- Logo displayed on all printed and digital event promotion materials
- Social media spotlight video posted on Lakeshore Advantage social media channels
- Recognition during opening remarks
- Opportunity to provide branded takeaway materials
- 4 complimentary tickets to event

### **BLOODY MARY BAR SPONSOR (1 AVAILABLE) (\$1,500)**

Spice up the start of the day with a bold first impression. As the exclusive sponsor of the Bloody Mary Bar, your brand will be featured where the day's first connections are made.

- Custom signage at Bloody Mary station
- Recognition during welcome remarks
- Includes two complimentary registrations and logo placement in event materials.

### **COMMUNITY BUILDER (MULTIPLE AVAILABLE) (\$750)**

- Name, logo and sponsorship level listed on event webpage with hyperlink
- Logo displayed on all printed and digital event promotion materials
- 1 complimentary ticket to event

### **CONTACT**

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