

# PROJECTS

## 2020

COMPANY	INDUSTRY	LOCATION	PRIVATE INVESTMENT	NEW & RETAINED JOBS
Classic Transportation & Warehousing	Warehousing & Storage	Leighton Township	\$5,358,405	9
FEMA Corporation	Machinery Manufacturing	City of Otsego	\$3,400,000	30
Gentex Corporation	High Technology Products	City of Zeeland	\$9,542,107	0
GHSP	Automotive Electronic Controls	City of Holland	\$6,018,804	300
Hudsonville Creamery and Ice Cream Company	Food Processing	City of Holland	\$9,810,651	2
Hudsonville Creamery and Ice Cream Company	Food Processing	City of Holland	*	45
KAM Plastics	Plastics and Rubber Products Manufacturing	City of Holland	\$1,100,500	158
Koops, Inc.	Advanced Manufacturing & Automation	City of Holland	\$366,341	26
Pangea Reptile, LLC	Reptile Food & Supplies Manufacturing	Zeeland Charter Township	\$1,295,156	13
Perrigo	Pharmaceutical Manufacturing	Holland Charter Township	\$13,608,942	7
Perrigo	Pharmaceutical Manufacturing	City of Holland	\$12,952,125	40
Preferred Welding	Fabricated Metal Product Manufacturing	Holland Charter Township	\$3,410,063	19
Request Foods	Food Processing	Holland Charter Township	\$295,000	0
Tantrick Brewing Company	Beverage, Brewery and Distillery	City of Allegan	\$115,225	3

\*Final number not available

**Totals**

**\$152,273,319**

**652**

*Serving primary employers in Allegan and Ottawa counties*

# ACHIEVEMENTS

## 2020



### MAINTAIN ROBUST BUSINESS BASE

- 395 primary employers served
- 14 projects supported
- 652 jobs created or retained
- \$152M in private investment
- \$22.3M in business support funds leveraged
- 63 startup companies assisted
- \$2.1M in capital raised by startups assisted



### TACKLE ECONOMIC CHALLENGES AND OPPORTUNITIES

- Tripled** outreach efforts during COVID-19 pandemic, leading small businesses through the early days of the crisis
- 10 quick polls administered with 1,000 responses
- 2 small business grant programs administered
- 130+ businesses and organizations navigated through PPE support
- Founding member** of Economic Development Leaders for Michigan



### LOOK FORWARD TO ENSURE LONG TERM ECONOMIC SUCCESS

- Commissioned assistance of Upjohn Institute to **identify four opportunity areas** for our region:
- diverse industry and population
  - access to broadband
  - access/affordability to higher education
  - emerging worker attractiveness

- Defined 10-year targets for our region** ranking at or above comparative communities in:
- average annual pay
  - total employment growth
  - median household income
  - educational attainment



LAKESHORE  
ADVANTAGE

West Michigan's Business Advantage  
LakeshoreAdvantage.com

*For every \$1 invested in Lakeshore Advantage, primary employers returned \$103 in investment*